EXHIBITION AND SPONSORSHIP

The European Association for Cancer Research (EACR), American Association for Cancer Research (AACR) and Società Italiana di Cancerologia (SIC) are proud to announce this joint Basic and Translational Research Conference on Immune Responses and DNA Repair - Cancer Fields Converging, to be held in Florence, Italy, 15 - 17 March 2023.

SCIENTIFIC PROGRAMME COMMITTEE

- Alberto Bardelli (co-Chair), IFOM, Italy
- Vincenzo Costanzo, IFOM, Italy
- Caroline Dive, Cancer Research UK Manchester Institute, UK
- Michael B. Kastan (co-Chair), Duke Cancer Institute Comprehensive Cancer Ctr., USA
- Alan D. D’Andrea, Dana-Farber Cancer Institute, USA
- Karlene Cimprich, Stanford University School of Medicine, USA
- Nicola Normanno (co-Chair), INT-Fondazione Pascale, Italy
- Paola Chiarugi, Università degli Studi di Firenze, Italy
- Gabriella Sozzi, Istitutotumori, Milan, Italy

KEY CONTACTS

Congress Organisers
C/o New Way Management
Wessel Nieuwenweg
‘Le Cube Business – Diorella’, 7 Michel Chevalier
06130 Grasse, France
Phone: +33 7 86 71 04 46
Email: eacr@newway-management.com

Sponsorship and Exhibition Sales Queries
Claire Sanders
Corporate Engagement Manager
claire.sanders@eacr.org
SPEAKING OPPORTUNITIES

The programme of all sponsored speaking opportunities is subject to approval by the organisers. The content of these sessions and opinions expressed by presenters are those of the sponsor/presenter and are not of the organising societies.

INDUSTRY SYMPOSIA

This is a unique opportunity available only to those booking exhibition space. It enables you to directly liaise with our participants to showcase your latest developments. We will help you to boost participation at the session through our own promotional channels.

<table>
<thead>
<tr>
<th>Wednesday 15 March 2023</th>
<th>Room &amp; Capacity</th>
<th>Time</th>
<th>Rate (EXCL. VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry Symposium 1</td>
<td>Main Auditorium</td>
<td>14:30 – 15:00</td>
<td>€ 8 000</td>
</tr>
<tr>
<td>Thursday 16 March 2023</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Industry Symposium 2</td>
<td>Main Auditorium</td>
<td>13:15 – 13:45</td>
<td>€ 8 000</td>
</tr>
<tr>
<td>Industry Symposium 3</td>
<td>Main Auditorium</td>
<td>14:00 – 14:30</td>
<td>€ 8 000</td>
</tr>
<tr>
<td>Friday 17 March 2023</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Industry Symposium 4</td>
<td>Main Auditorium</td>
<td>12:50 – 13:20</td>
<td>€ 8 000</td>
</tr>
</tbody>
</table>

Industry Symposia include:

- Room rental & standard setup (theatre style with stage, lectern and speaker table).
- AV equipment and services: amplification, data projection, AV technician.
- Publication of the Industry Symposium programme on the conference website.
- One-time promotion of the Industry Symposium in a special email sent on your behalf to all registered delegates.

INDUSTRY SPOTLIGHTS

An Industry Spotlight Session provides the opportunity for you to increase your exposure during the conference by hosting a 15 minute session taking place directly in the ‘Spotlight Area’ on the exhibition floor. The Industry Spotlight Sessions can be used as a promotional presentation or activity, highlighting specific product(s) or service(s). Sessions are scheduled during coffee breaks to ensure high attendance as no other parallel sessions are taking place.

<table>
<thead>
<tr>
<th>Wednesday 15 March 2023</th>
<th>Time of Spotlight</th>
<th>Rate (EXCL. VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coffee Break 1</td>
<td>14:00 – 14:30</td>
<td>€ 4 000</td>
</tr>
<tr>
<td>Coffee Break 2</td>
<td>15:00 – 15:30</td>
<td>€ 4 000</td>
</tr>
<tr>
<td>Thursday 16 March 2023</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coffee Break 1</td>
<td>10:00 – 10:30</td>
<td>€ 4 000</td>
</tr>
<tr>
<td>Coffee Break 2</td>
<td>16:25 – 16:55</td>
<td>€ 4 000</td>
</tr>
<tr>
<td>Friday 16 March 2023</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coffee Break 1</td>
<td>10:10 – 10:40</td>
<td>€ 4 000</td>
</tr>
<tr>
<td>Coffee Break 1</td>
<td>11:50 – 13:50</td>
<td>€ 4 000</td>
</tr>
</tbody>
</table>

Industry Spotlight Sessions includes:

- Rental of the Spotlight Presentation Area
- AV equipment and services: amplification, data projection, AV technician.
- Publication of the Spotlight Session programme on the Conference website.
- One-time promotion of the Industry Spotlight Session in a special email sent to all registered delegates.

NB: Cancelling your exhibition space will result in the cancellation of your Industry Symposium & Industry Spotlight.
EXHIBITION

Why exhibit at the conference?
The opportunity to exhibit is an integral part of the conference and the exhibition area will be a major hub of activities. Exhibiting gives you an edge – the passing trade of potential and qualified customers that walk past your stand will be highly significant. We have designed the exhibition layout to ensure the highest level of exposure to delegates.

Exhibition Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday 15 March</td>
<td>14:00 – 20:00</td>
</tr>
<tr>
<td>Thursday 16 March</td>
<td>10:00 – 19:15</td>
</tr>
<tr>
<td>Friday 17 March</td>
<td>10:00 – 13:50</td>
</tr>
</tbody>
</table>

ALL INCLUSIVE SHELL SCHEME € 3,000

9 sqm including: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, electricity socket, lighting, fascia sign and initial cleaning.

- 2 exhibitor passes with full access to scientific sessions included with every 9sqm booked
- Listing as an exhibitor on the website prior to the conference with link to the company website.

Space Allocation will be made on a “first come, first served” basis. A completed Booking Form should be emailed to ensure reservation of a desired location. Space allocations will be made in the order in which application forms with invoicing details are received.

OPTIONAL EXTRAS

VAT will be applied as required

Additional Exhibitor Passes
- All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name.
- Each exhibiting booth includes 2 exhibitor passes with full access to scientific sessions.
- Additional exhibition-only passes are available to purchase.
- An industry registration rate is available if you have additional representatives who would like to attend the scientific sessions.

- Additional exhibition-only pass (no access to the scientific sessions) € 75 / pass (EXCL. VAT)

Conference dinner tickets
- All exhibitors are welcome to attend the Conference dinner upon purchase of a ticket.
- The dinner will take place on the evening of Thursday 16 March 2023 (venue to be confirmed).

- Conference dinner ticket € 70 / ticket (INCL. VAT)
Following the example of EAS2015, on the occasion of EAS2017 as well the three organisers’ stands will be located on floor-1 of the Conference Centre, in Sala Club, the passageway delegates need to go through in order to reach the Auditorium, the Exhibition and the Catering Area.
SPONSORSHIP OPPORTUNITIES

CONFERENCE MATERIALS

The EACR is responsible for production and will cover this cost.

Conference Bag  € 5 000 (EXCL. VAT)

Exclusive sponsorship of the official delegate bag with your company name and logo printed in one colour.

Exclusive – limited to 1 sponsor only
- The delegate bag will contain the Pocket Programme, next Conference announcement, a notebook, a pen and some inserts.
- Distributed to all delegates on site.

In addition to the sponsor logo, the Conference bags will also carry the conference branding.

Conference Lanyards  € 5 000 (EXCL. VAT)

Exclusive sponsorship of the official lanyards with your company name and logo distributed to all delegates.

Exclusive – limited to 1 sponsor only
- The popular and highly visible lanyards are worn by delegates throughout the Conference.

In addition to the sponsor logo, the Conference lanyards will also carry the Conference branding.

Conference Pens & Notepads  € 2 000 EACH (EXCL. VAT)

Exclusive sponsorship of the official pens & notepads with your company name and logo.

Exclusive – limited to 1 sponsor for each item
- Placed in every delegate bag & distributed to all delegates on site.

In addition to the sponsor logo, the Conference pens and notepads will also carry the Conference branding.

Water Dispensers  € 1 500 (EXCL. VAT)

Sponsorship of water dispensers is a cost-effective way to place your corporate branding where all participants will see it.

Exclusive – limited to 1 sponsor only
- Your logo will appear on 5 water dispensers strategically placed throughout the Conference venue.

CONFERENCE SERVICES

Provide Free Wi-Fi Access to Delegates  € 2 500 (EXCL. VAT)

Help us connect participants to peers and colleagues both in and outside the Conference. Wi-Fi will be available throughout the venue.

Exclusive – limited to 1 sponsor only
- Your logo will appear on the landing page.
- Link to your website on landing page.
ADVERTISING OPPORTUNITIES

Pocket Programme € 1 500 (EXCL. VAT)
Opportunity for an advertisement to be placed on the inside or outside back cover of the pocket programme.

- Inside back cover € 1 500
- Outside back cover € 1 500

Inter-session slides € 3 000 (EXCL. VAT)
Integrate a slide into the presentations displayed between sessions during the whole conference.

- Maximum of five companies
- Format of the PowerPoint slides: 16:9

Material should be provided by the sponsor and approved by the EACR.

Bag inserts € 1 000 (EXCL. VAT)
Bag inserts will be provided to each Conference participant within the Conference bags. This could be a flyer or something more creative, such as a voucher for a free gift that can be redeemed at your exhibition stand.

- Maximum of 2 pages of A4 (4 sides)
- Limited to 10 companies

Material should be provided by the sponsor and approved by the organisation of the conference.

Dedicated mailing to delegates € 3 000 (EXCL. VAT)
We offer the opportunity to communicate with delegates with a one-time email sent on your behalf to all registered participants. Is there anything you want to say to our delegates?

Exclusive Sponsor per day

- Content provided by the sponsor and sent by the conference organisers.
HOSPITALITY

Coffee Breaks € 3 500 (EXCL. VAT)

Companies have the opportunity to sponsor daily coffee & tea breaks that will be held in the Exhibition Hall. Several coffee stations will be set up throughout the hall for delegates to enjoy a refreshment during the busy Conference day.

Exclusive Sponsor per day

- Sponsor’s corporate logo and acknowledgement displayed around the coffee stations during the breaks

Welcome Reception € 5 000 (EXCL. VAT)

A popular activity during the EACR Conference is the opening reception on the first day of the Conference, which is available for one sponsor to support. At the end of day one all delegates are invited to the reception, hosted in the Exhibition Hall.

Exclusive Sponsor - Wednesday 15 March 2023, 19:00 - 20:00

- Sponsor’s corporate logo and acknowledgement displayed in the reception area and on service trays

ACCME STANDARDS FOR INTEGRITY AND INDEPENDENCE

All sponsors are required to comply with the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence:
https://accme.org/accreditation-rules/standards-for-integrity-independence-accredited-ce
The Challenges of Optimising Immuno and Targeted Therapies: From Cancer Biology to the Clinic
24-27 June 2017 | Florence

Very informative, great interaction between what is going on in the US and Europe in comparison of participants at previous EACR-AACR joint conferences would recommend the conference to others.

More than 97% of participants at previous EACR-AACR joint conferences rated the quality of the scientific content as excellent or very good.

Very nice atmosphere, well organized, fantastic speakers, venue was amazing!

An opportunity for meeting and cooperation with researchers, authorities and suppliers from all over the world.

More than 89% of participants at previous EACR-AACR joint conferences rated the quality of the scientific content as excellent or very good.

Participants’ Area of Work

- Basic
- Translational
- Clinical research
- Epidemiology
- Medical Doctor
- Other

<table>
<thead>
<tr>
<th>Area of Work</th>
<th>2020</th>
<th>2017</th>
<th>Average of all joint EACR/AACR Conferences</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic</td>
<td>50%</td>
<td>50%</td>
<td>50%</td>
</tr>
<tr>
<td>Translational</td>
<td>30%</td>
<td>30%</td>
<td>30%</td>
</tr>
<tr>
<td>Clinical research</td>
<td>10%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>Epidemiology</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>Medical Doctor</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>Other</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
</tbody>
</table>